

REPORT TO: Health and Wellbeing Board
DATE: 6th July 2016
REPORTING OFFICER: Director of Public Health
PORTFOLIO: Health and Wellbeing
SUBJECT: Director of Housing & Wellbeing
WARD(S) Borough-wide

1.0 **PURPOSE OF THE REPORT**

1.1 This report updates the Board on the expansion of Halton Housing Trust's (HHT) Director of Housing role to include Health & Wellbeing.

1.2 This expanded role reflects ongoing discussions between HHT, NHS Halton Clinical Commissioning Group and Halton Borough Council's Director of Public Health to develop a role with joint housing and health responsibilities. This strategic role will enable further development of the positive joint working approach developed over the last few years.

2.0 **RECOMMENDATION:**

It is recommended that the contents of the report are noted and that the Health and Wellbeing Board supports the creation of a Director of Housing and Wellbeing.

3.0 **SUPPORTING INFORMATION**

- 3.1 Housing is a key determinant of health and Halton Housing Trust is committed to improving the health and wellbeing of its customers, and the wider Halton community. The integrated role will enable an understanding of housing as a wider determinant of health and the development of partnership work to reduce health inequalities. Halton Housing Trust tenants are among the most vulnerable in our communities with higher levels of poverty, unemployment and physical and mental ill health. Halton Housing Trust have a strong track record of working with partners to improve the health and wellbeing of its residents and this development strategic role seeks to build upon this and develop joint working further.
- 3.2 The Director of Housing & Wellbeing will be responsible for the following aspects:
1. Coordination of integrated wellbeing programmes within the housing sector on behalf of NHS England, Halton CCG and Halton Public Health. This will ensure closer working with wider statutory partners including the voluntary sector, Halton Health Improvement Team, emergency services, Warrington & Halton NHS Trust, Bridgewater Community and 5 Boroughs Mental Health Trust.
 2. To coordinate the Housing & Environmental aspects of NHS England, Halton CCG and Public Health's Health and Wellbeing Strategies and the proposed Cultural Strategy.
 3. Represent NHS England, Halton CCG and Public Health within Housing aligned meetings with input from Halton's Environmental Health Team, Trading Standards Team and other partners as appropriate.
- 3.3 The Director of Housing & Wellbeing will inform HHT's cultural shift towards becoming a health sustainable organisation. The integrated

role will drive partnership working and the planning of health and housing services together. Agreed work will be aligned to the Halton HWB priority areas and will align the housing element of the preventative lines within the NHS 5 year forward view.

3.4 There will be a focus upon developing coordinated approaches to address those aspects of health that have a connection with housing. The initial agreed shared key priorities for Halton are :

- Tackling loneliness and reducing social isolation
- Preventing falls
- Reduction in cardiovascular and respiratory disease – through the promotion of healthy lifestyles promotion of NHS health checks, tackling fuel poverty and ensuring people live in warm healthy homes
- Promotion of immunisation and screening
- Reducing debt and promoting mental wellbeing

3.5

The initial suggested ways that HHT, Halton CCG and Public Health could work more cohesively to achieve these shared objectives included a number of awareness campaigns and initiatives around:

- Keep Warm Keep Well
- Slips, trips and falls (building upon the previously successful 'Sloppy Slippers' Campaign)
- Healthy lifestyles opportunistic advice.
- Analysis of the detailed customer profiling data to initiate targeted interventions.
- Dementia early signs training for front line staff.
- Raising awareness of scams which target older vulnerable people

3.6

people

3.7 In addition to targeted campaigns the role will also support the continued development of a strategic overview to ensure the CCG realises maximum return on its estate disposal programme.

It has been agreed that the role will adopt the following responsibilities:

- To be the housing representative on the HWB, Healthy Lifestyles and One Halton Boards
- To act as the primary housing link to the other housing associations working across the Borough and act as a conduit back into key contacts points within the CCG and Public Health Teams
- Attend the last section of the CCG Management Team meetings to pick up on any areas discussed and/or arising from the agenda and papers.

3.8 Line management responsibility will be retained by HHT and health supervision provided by Public Health Halton.

3.9 Halton CCG has agreed they would be able to make an initial contribution of £10K towards the cost of this role. This will be reviewed after an initial 12 month period.

4.0 **POLICY IMPLICATIONS**

4.1 Housing is a key determinant of health. The Director of Housing & Wellbeing will enable an understanding of housing as a wider determinant of health and the development of partnership work to reduce health inequalities. The Director of Housing & Wellbeing will inform HHT's cultural shift towards becoming a health sustainable organisation. The integrated role will drive partnership working and the planning of health and housing services together. Agreed work will be aligned to the Halton HWB priority areas and will align the housing

element of the preventative lines within the NHS 5 year forward view.

5.0 FINANCIAL IMPLICATIONS

5.1 Halton CCG has agreed they would be able to make an initial contribution of £10K towards the cost of this role. This will be reviewed after an initial 12 month period.

6.0 IMPLICATIONS FOR THE COUNCIL'S PRIORITIES

6.1 Children & Young People in Halton

All issues outlined in this report focus directly on this priority.

6.2 Employment, Learning & Skills in Halton

None.

6.3 A Healthy Halton

All issues outlined in this report focus directly on this priority.

6.4 A Safer Halton

All issues outlined in this report focus directly on this priority.

6.5 Halton's Urban Renewal

None.

7.0 RISK ANALYSIS

7.1 There are no risks associated with the contents of this report.

8.0 EQUALITY AND DIVERSITY ISSUES

8.1 There are no Equality and Diversity implications arising as a result of the report.

9.0 IMPLEMENTATION DATE

The date for implementation is 1st April 2016.